

Herzig Eye Institute Senators Ticket Giveaway

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

A purchase will not increase your chances of winning.

The Herzig Eye Institute Senators Ticket Giveaway (the "Promotion") is conducted by Herzig Eye Institute ("Herzig Eye Institute," "we," "us," or "our"). The Promotion is open to eligible residents of Ontario who meet the requirements set out below ("Entrants").

By entering this Promotion, you confirm that you have read, understood, and agree to be bound by these Official Rules (the "Rules").

Prizes

There will be two (2) winners.

Each winner will receive one (1) pair of tickets to the Ottawa Senators vs. Toronto Maple Leafs game on Saturday, March 21, 2026, at Canadian Tire Centre, 1000 Palladium Drive, Stittsville, Ontario.

Approximate retail value of each prize: \$530 CAD

Prizes have no cash value and are non-transferable

Winners are responsible for all travel and incidental expenses

Any applicable taxes are the sole responsibility of the winner

Eligibility

This Promotion is intended to be conducted in Ontario only and is governed by the laws of the Province of Ontario and applicable federal laws. Void where prohibited by law.

To be eligible, Entrants must:

1. Be legal residents of Ontario
2. Be 18 years of age or older at the time of entry

The following individuals are not eligible to enter:

1. Employees of Herzig Eye Institute, its affiliates, subsidiaries, or advertising/marketing agencies
2. Immediate family members (parent, sibling, child, spouse) of such employees
3. Individuals residing in the same household as any of the above

Promotion Period

The Promotion period begins at 12:00 a.m. on Monday, February 23, 2026 and ends at 11:59:59 p.m. on Monday, March 16, 2026. This is the duration of the Promotion (the "Promotion Period"). All times noted are in Eastern Standard Time.

How to Enter

To enter this Promotion, you must complete all of the following steps:

1. Submit the Senators Ticket Giveaway form located here: www.herzig-eye.com/contest
2. Follow @herzigeyeinstitute on Instagram
3. Tag at least one friend in the comments section of the Instagram giveaway post

No other form of entry will be accepted.

For additional entries, you may tag more people in the comment section or share Herzig Eye Institute's Instagram giveaway post onto your Instagram story, and tag @herzigeyeinstitute.

How the Winners are Chosen

Within one (1) business days of the end of the Promotion Period, Herzig Eye Institute or a representative chosen by Herzig Eye Institute will randomly choose two (2) winners from the eligible entries during the Promotion Period.

Your odds of winning depend on the number of eligible entries received.

Within one (1) business days of each draw, Herzig Eye Institute or a representative chosen by Herzig Eye Institute will contact the potential winners using the contact information they provided when they entered the Promotion. Each potential winner must respond and contact Herzig Eye Institute within two (2) business days.

If after three such attempts to choose a winner any prize remains to be distributed, we reserve the right to donate it to a charity of our choice. In such limited circumstances, a prize may not be awarded.

We are not responsible if any notification to a potential winner is undeliverable, or if a potential winner does not respond within the required time, or we do not receive the potential winner's response, or if a potential winner is otherwise disqualified under these Rules.

Delivery of Prize

Prize will be distributed within two (2) days after the winner has been successfully contacted and notified of their prize and has complied with all Promotion rules and requirements.

Personal Information

By entering this Promotion, you agree that Herzig Eye Institute can collect, use and disclose your personal information to:

- administer this Promotion;
- detect errors, fraud and other illegal activity, and protect Herzig Eye Institute, its affiliates and other third parties from them; and
- as otherwise permitted or required by law.

Personal information will not be sold or shared with third parties except as necessary to administer the Promotion or as required by law, and will be handled in accordance with Herzig Eye Institute's Privacy Policy.

Limitation of Liability

Herzig Eye Institute assumes no responsibility or liability for lost, late, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any computer, mobile device, online, telephone, hardware, software or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. Herzig Eye Institute is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error which may occur in the administration of the Promotion.

Herzig Eye Institute assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, illegal tampering, theft or destruction or unauthorized access to, or alteration of, entries. Herzig Eye Institute is not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, mobile devices, software, e-mail, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing.

Herzig Eye Institute is not responsible for any injury or damage to Entrant or to any computer or mobile device related to or resulting from participating in, or downloading materials for, this Promotion. Entrant assumes liability for injuries caused or claimed to be caused by participating in the Promotion, or by the acceptance, possession, use of, or failure to receive any prize. Herzig Eye Institute assumes no responsibility or liability in the event that the Promotion cannot be conducted as planned for any reason, including those reasons beyond the control of Herzig Eye Institute, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Promotion, the Promotion Website, and/or www.herzig-eye.com

General Rules

We reserve the right to cancel, suspend and/or modify this Promotion if any factor beyond our control negatively affects the proper functioning of this Promotion. Examples of such factors include, but are not limited to, large-scale blackouts, any electronic attempt to disrupt our ability to receive eligible entries, and any delay that would make it difficult for us to meet the timelines set out in these rules. We reserve the right to disqualify anyone who violates these Rules or tries to tamper with the entry process or the operation of this Promotion.

Herzig Eye Institute reserves the right to modify these Rules. Decisions by Herzig Eye Institute about how to apply these Rules will be final and binding.

Governing Law

This promotion is subject to the laws of the Province in which the eligible entrant resides, and any applicable federal laws.

This Promotion and the Rules will be exclusively governed and construed in accordance with the laws of the province of Ontario. Any dispute arising hereunder shall be governed by the laws of Ontario and adjudicated in the applicable court in Toronto, Ontario, Canada.

We can change these Rules without notice if necessary to comply with any law that applies to this Promotion.

This Promotion is void in part or in whole where prohibited by law.

Questions

If you have any questions about this Promotion, please contact Rachel Herzig at rachel@herzig-eye.com.